

✦ *Inspiring the Soul*

# CREATIONS MAGAZINE

## Media Kit

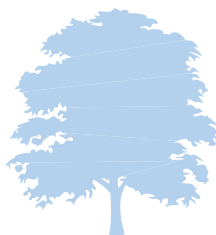
### Who We Are

**C**REATIONS  
MAGAZINE has  
been “*Inspiring  
the Soul*” for 30 years. With  
a circulation of 35,000,  
Creations is distributed  
bi-monthly to over 1,300  
locations throughout **New York  
City and Long Island**. Our  
website receives over 40,000  
visits per MONTH, bringing  
our combined print and online  
readership to **150,000**.

### Where We Are

**C**REATIONS  
MAGAZINE is found  
at health food stores,  
wellness, spiritual and cultural  
arts centers, libraries, universities,  
supermarkets, coffee shops,  
music and book stores,  
yoga studios, gyms and  
wellness/green expos.

“**Inspiring  
the Soul**”



**CREATIONS MAGAZINE, Inc.**

**P.O. Box 386**

**240 Main St.**

**Northport, N.Y. 11768**

**(631) 424-3594**

**[creationsmagazine.com](http://creationsmagazine.com)**

### What We Do

**W**e serve the  
*Holistic-Minded,  
Health-Conscious,  
Spiritually-Centered and  
Creative Communities*. Each  
issue features seasonal topics  
including *Personal/Spiritual  
Growth, Holistic Health,  
Nutrition, Relationships, Yoga/  
Meditation, Lessons, Transitions  
and the Earth/Environment*. We  
accept article submissions up to  
850 words, and poetry.

In Peace & Gratitude  
Neil & Andrea

“**Spirituality  
in Action**”



## Display Advertising Print Edition

**Each Issue Runs TWO Months**

<i>Size / Dimensions</i>	<i>Prices (Per Issue)</i>	
	<i>3x Rate</i>	<i>6x Rate</i>
<b>Full Page</b> 10.25" W x 12" H	\$1275	\$1195
<b>2/3 Page</b> 10.25" W x 7.95" H	\$955	\$895
<b>1/2 Page</b> <i>Horizontal: 10.25" W x 5.9" H</i> <i>Vertical: 5" W x 12" H</i>	\$745	\$695
<b>1/3 Page</b> 10.25" W x 3.9" H	\$595	\$535
<b>1/4 Page</b> <i>Vertical: 5" W x 5.9" H</i> <i>Horizontal: 10.25" W x 2.9" H</i>	\$495	\$445
<b>1/6 Page</b> 5" W x 3.9" H	\$425	\$385
<b>1/8 Page</b> <i>Horizontal: 5" W x 2.9" H</i> <i>Vertical: 2.45" W x 5.9" H</i>	\$345	\$310
<b>1/16 Page</b> 2.45" W x 2.9" H	\$195	\$175

### AD RATES COVER 2 MONTHS (ONE ISSUE)

Run Ad Less Than 3x, Add 10% 3x Rate

Additional Specs on p4.

### ADS DUE ON THE 5TH OF THE MONTH PRIOR TO PUBLICATION

**FREE 25-word calendar listing with  
the purchase of any size display ad**  
**Preferred Position: add 10%**

### NEED HELP CREATING YOUR AD?

#### DESIGN FEES:

Full Page - \$129	1/4 Page - \$85
2/3 Page - \$110	1/6 Page - \$75
1/2 Page - \$99	1/8 Page - \$65
1/3 Page - \$95	1/16 Page - \$49

### Resources for Natural Living

Logo/Photo & 100 words  
\$199 per issue

3 issue minimum  
Prepay for all 3 issues and receive a  
4th issue FREE (first-time only)

#### **Includes BOTH Print and Website Editions**

50¢ each additional word.  
No word limit.

One time set-up fee \$19

### Marketplace Box Ads

2.25" x 2.75" high  
\$150 per issue

3 issue minimum  
Design fee \$40

### Classifieds (Marketplace)

First 25 words

One Issue: \$49

3 Issues: \$135, Prepaid (25 words)

**50¢ each additional word.**  
No word limit.

**Includes BOTH Print  
and Website Editions &  
FREE Live Links to Your Website**

### Calendar of Events

\$35 minimum for 25 words

**\$1 each additional word.**  
No word limit.

**Includes BOTH Print  
and Website Editions &  
FREE Live Links to Your Website**

50¢ each for additional CAPS  
or **bold** words in Directory Profile,  
Classified and Calendar ads.

**INSERTS:** \$36.50 per 1000  
(10,000 minimum)

### Ad Proof Revision Policy

Advertiser receives initial Proof plus  
two (2) revisions, if necessary (total of  
three Proofs. Subsequent revisions are  
\$15 per Proof.

**CREATIONS MAGAZINE, Inc.**  
**P.O. Box 386**  
**240 Main St.**  
**Northport, N.Y. 11768**  
**(631) 424-3594**  
**creationsmagazine.com**

### Online Advertising Prices Banner Ads

<i>Size</i>	<i>1 Month</i>
<b>Leaderboard</b> 728 x 100 IMU	\$69 <i>One page/month</i> \$89 <i>Two pages/month</i>
<b>Wide Skyscraper</b> 160 x 600 IMU	\$69 <i>One page/month</i> \$89 <i>Two pages/month</i>

**Art Dimensions:**

Width = in pixels; Height = in pixels

File Size: 30k maximum

File Format: Flash, GIF(animated or transparency), and JPEG

Resolution: 72 dpi minimum resolution

Linking: Include complete URL for proper linking

Calendar Listings - Online Only: 25 words/\$20

50¢ each additional word

FREE Live Links

**FOR ADVERTISING INFORMATION**

**Contact Neil or Andrea at 631 424-3594**

**neil@creationsmagazine.com**

**P.O. Box 386**

**Northport, NY 11768**



728x100

Leaderboard

160x600

Wide Skyscraper

**SPECIFICATIONS:** All ads must be 300 DPI and supplied in PDF or jpeg. Type must be converted to outline in Illustrator. Artwork must be to size. Color ads in CMYK. Black and white ads in grayscale. Half-tones must be at least 15%. *Ads that do not meet these requirements will be subject to additional design fees.*

**PAYMENTS:** Must be received by the 5th day of each odd numbered month. Checks and Credit Cards accepted.

DISCOUNTS available for THREE Issue and SIX Issue Agreements.

*To ensure and maintain integrity, we reserve the right to refuse any ad at any time.*

## FOR ADVERTISING AND OTHER INFORMATION

Contact Neil at 631 424-3594  
neil@creationsmagazine.com  
P.O. Box 386  
240 Main St.  
Northport, NY 11768

**Note: Distribution begins 7-10 days prior to publication date.**

*Please visit [creationsmagazine.com](http://creationsmagazine.com) regularly for Additional Articles, New Listings and Updated Advertising Information.*



## SUBMISSION GUIDELINES

Dear Contributor,

We welcome submissions of articles, poetry, art and photography dealing with spiritual/personal growth and alternative healing. Our topics include creativity, prosperity, holistic health/nutrition, the environment, relationships, love, sex, death, recovery, men's/women's issues, yoga/meditation, introspection and more.

These are the **guidelines** we use to consider publication of submissions:

Your submission must be informational, not promotional (not an "infomercial" or "advertorial" which serves primarily to promote one's product, practice or service). We do not reprint press releases and we generally shy away from features.

Including your brief bio, the **MAXIMUM WORD COUNT IS 850.**

For whatever reason, your contribution may not fit into the theme we're currently working on. However, if we like it, we'll hold onto it. Our suggestion is to write from your heart. If you're passionate about it and love it, then maybe we will too!

**All submissions must be emailed. Please email articles and poems in a Word doc attachment, using 12 pt Times font, single spaced to [neil@creationsmagazine.com](mailto:neil@creationsmagazine.com)**

Feel welcome to contact us periodically by email regarding its status, but not too often, please— we're a small staff!

We come out around the first of each **even** month, February, April, etc., six issues per year. Articles must be received approximately six weeks prior to publication.

We look forward to receiving your contributions.  
Be well and keep creating!

*In Peace & Gratitude,*  
Neil & Andrea Garvey  
Publishers

CREATIONS MAGAZINE, Inc.  
P.O. Box 386  
240 Main St.  
Northport, NY 11768  
[creationsmagazine.com](http://creationsmagazine.com)



### EDITORIAL CALENDAR

#### **FEBRUARY/MARCH - WINTER ISSUE**

*Articles & Poetry Due:* December 15th

*Ads Due:* January 5th

**Relationships, sex, introspection and meditation.**

#### **APRIL/MAY - SPRING ISSUE**

*Articles & Poetry Due:* February 15th

*Ads Due:* March 5th

**Honoring the Divine Feminine, celebrating women, mothers, earth, the environment and rebirth.**

#### **JUNE/JULY - SUMMER ISSUE**

*Articles & Poetry Due:* April 15th

*Ads Due:* May 5th

**Balanced Masculinity, fathers, creative passion, prosperity and abundance.**

#### **AUGUST/SEPTEMBER - BACK TO SCHOOL ISSUE**

*Articles & Poetry Due:* June 15th

*Ads Due:* July 5th

**Welcome the new school year with lessons, and new beginnings.**

#### **OCTOBER/NOVEMBER - AUTUMN ISSUE**

*Articles & Poetry Due:* August 15th

*Ads Due:* September 5th

**Change is good!  
Transitions, cycles, death and healing.**

#### **DECEMBER/JANUARY - HOLIDAYS ISSUE**

*Articles & Poetry Due:* October 15th

*Ads Due:* November 5th

**Engage the Spirit of the Holidays spreading Peace and Goodwill.**

#### **NOTE:**

**Distribution begins the last week of the previous month.**