

✦ *Inspiring the Soul*

CREATIONS

MAGAZINE

Media Kit

Who We Are

CREATIONS
MAGAZINE has
been “*Inspiring
the Soul*” for 30 years. With
a circulation of 35,000,
Creations is distributed
bi-monthly to over 1,300
locations throughout **New York
City and Long Island**. Our
website receives over 40,000
visits per MONTH, bringing
our combined print and online
readership to **150,000**.

Where We Are

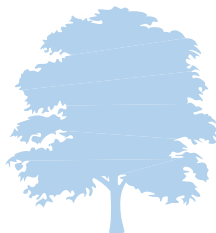
CREATIONS
MAGAZINE is found
at health food stores,
wellness, spiritual and cultural
arts centers, libraries, universities,
supermarkets, coffee shops,
music and book stores,
yoga studios, gyms and
wellness/green expos.

What We Do

We serve the
*Holistic-Minded,
Health-Conscious,
Spiritually-Centered and
Creative Communities*. Each
issue features seasonal topics
including *Personal/Spiritual
Growth, Holistic Health,
Nutrition, Relationships, Yoga/
Meditation, Lessons, Transitions
and the Earth/Environment*. We
accept article submissions up to
850 words, and poetry.

“**Spirituality
in Action**”

“**Inspiring
the Soul**”



CREATIONS MAGAZINE, Inc.

P.O. Box 386

240 Main St.

Northport, N.Y. 11768

(631) 424-3594

creationsmagazine.com

In Peace & Gratitude
Neil & Andrea



Display Advertising Print Edition

Please call for pricing

<i>Size / Dimensions</i>		
Full Page:		10.25" W x 12" H
2/3 Page:		10.25" W x 7.95" H
1/2 Page:	<i>Horizontal:</i>	10.25" W x 5.9" H
	<i>Vertical:</i>	5" W x 12" H
1/3 Page:		10.25" W x 3.9" H
1/4 Page:	<i>Horizontal:</i>	10.25" W x 2.9" H
	<i>Vertical:</i>	5" W x 5.9" H
1/6 Page:		5" W x 3.9" H
1/8 Page:	<i>Horizontal:</i>	5" W x 2.9" H
	<i>Vertical:</i>	2.45" W x 5.9" H
1/16 Page:		2.45" W x 2.9" H

AD RATES COVER 2 MONTHS (ONE ISSUE)

Run Ad Less Than 3x, Add 10% 3x Rate

Additional Specs on p4.

ADS DUE ON THE 5TH OF THE MONTH PRIOR TO PUBLICATION

FREE 25-word calendar listing with
the purchase of any size display ad
Preferred Position: add 10%

NEED HELP CREATING YOUR AD?

DESIGN FEES:

Full Page - \$129	1/4 Page - \$85
2/3 Page - \$110	1/6 Page - \$75
1/2 Page - \$99	1/8 Page - \$65
1/3 Page - \$95	1/16 Page - \$49

Resources for Natural Living

Logo/Photo & 100 words
\$199 per issue

3 issue minimum
Prepay for all 3 issues and receive a
4th issue FREE (first-time only)

**Includes BOTH Print
and Website Editions**

50¢ each additional word.
No word limit.

One time set-up fee \$19

Marketplace Box Ads

2.25" x 2.75" high
\$150 per issue

3 issue minimum
Design fee \$40

Classifieds (Marketplace)

First 25 words

One Issue: \$49

3 Issues: \$135, Prepaid (25 words)

50¢ each additional word.
No word limit.

**Includes BOTH Print
and Website Editions &
FREE Live Links to Your Website**

Calendar of Events

\$35 minimum for 25 words

\$1 each additional word.
No word limit.

**Includes BOTH Print
and Website Editions &
FREE Live Links to Your Website**

50¢ each for additional CAPS
or **bold** words in Directory Profile,
Classified and Calendar ads.

INSERTS: \$36.50 per 1000
(10,000 minimum)

Ad Proof Revision Policy

Advertiser receives initial Proof plus
two (2) revisions, if necessary (total of
three Proofs. Subsequent revisions are
\$15 per Proof.

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Online Advertising Prices Banner Ads

<i>Size</i>	<i>1 Month</i>
Leaderboard 728 x 100 IMU	\$69 <i>One page/month</i> \$89 <i>Two pages/month</i>
Wide Skyscraper 160 x 600 IMU	\$69 <i>One page/month</i> \$89 <i>Two pages/month</i>

Art Dimensions:

Width = in pixels; Height = in pixels

File Size: 30k maximum

File Format: Flash, GIF(animated or transparency), and JPEG

Resolution: 72 dpi minimum resolution

Linking: Include complete URL for proper linking

Calendar Listings - Online Only: 25 words/\$20

50¢ each additional word

FREE Live Links

FOR ADVERTISING INFORMATION

Contact Neil or Andrea at 631 424-3594

neil@creationsmagazine.com

P.O. Box 386

Northport, NY 11768



728x100

Leaderboard

160x600

Wide Skyscraper

SPECIFICATIONS: All ads must be 300 DPI and supplied in PDF or jpeg. Type must be converted to outline in Illustrator. Artwork must be to size. Color ads in CMYK. Black and white ads in grayscale. Half-tones must be at least 15%. *Ads that do not meet these requirements will be subject to additional design fees.*

PAYMENTS: Must be received by the 5th day of each odd numbered month. Checks and Credit Cards accepted.

DISCOUNTS available for THREE Issue and SIX Issue Agreements.

To ensure and maintain integrity, we reserve the right to refuse any ad at any time.

FOR ADVERTISING AND OTHER INFORMATION

Contact Neil at 631 424-3594
neil@creationsmagazine.com
P.O. Box 386
240 Main St.
Northport, NY 11768

Note: Distribution begins 7-10 days prior to publication date.

Please visit creationsmagazine.com regularly for Additional Articles, New Listings and Updated Advertising Information.



SUBMISSION GUIDELINES

Dear Contributor,

We welcome submissions of articles, poetry, art and photography dealing with spiritual/personal growth and alternative healing. Our topics include creativity, prosperity, holistic health/nutrition, the environment, relationships, love, sex, death, recovery, men's/women's issues, yoga/meditation, introspection and more.

These are the **guidelines** we use to consider publication of submissions:

Your submission must be informational, not promotional (not an "infomercial" or "advertorial" which serves primarily to promote one's product, practice or service). We do not reprint press releases and we generally shy away from features.

Including your brief bio, the **MAXIMUM WORD COUNT IS 850.**

For whatever reason, your contribution may not fit into the theme we're currently working on. However, if we like it, we'll hold onto it. Our suggestion is to write from your heart. If you're passionate about it and love it, then maybe we will too!

All submissions must be emailed. Please email articles and poems in a Word doc attachment, using 12 pt Times font, single spaced to neil@creationsmagazine.com

Feel welcome to contact us periodically by email regarding its status, but not too often, please— we're a small staff!

We come out around the first of each **even** month, February, April, etc., six issues per year. Articles must be received approximately six weeks prior to publication.

We look forward to receiving your contributions.
Be well and keep creating!

In Peace & Gratitude,
Neil & Andrea Garvey
Publishers

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EDITORIAL CALENDAR

FEBRUARY/MARCH - WINTER ISSUE

Articles & Poetry Due: December 15th
Ads Due: January 5th

Relationships, sex, introspection and meditation.

APRIL/MAY - SPRING ISSUE

Articles & Poetry Due: February 15th
Ads Due: March 5th

Honoring the Divine Feminine, celebrating women, mothers, earth, the environment and rebirth.

JUNE/JULY - SUMMER ISSUE

Articles & Poetry Due: April 15th
Ads Due: May 5th

Balanced Masculinity, fathers, creative passion, prosperity and abundance.

AUGUST/SEPTEMBER - BACK TO SCHOOL ISSUE

Articles & Poetry Due: June 15th
Ads Due: July 5th

Welcome the new school year with lessons, and new beginnings.

OCTOBER/NOVEMBER - AUTUMN ISSUE

Articles & Poetry Due: August 15th
Ads Due: September 5th

Change is good!
Transitions, cycles, death and healing.

DECEMBER/JANUARY - HOLIDAYS ISSUE

Articles & Poetry Due: October 15th
Ads Due: November 5th

Engage the Spirit of the Holidays spreading Peace and Goodwill.

NOTE:

Distribution begins the last week of the previous month.