



## Media Kit

### Who We Are

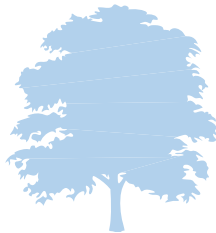
**C**REATIONS MAGAZINE has been "Inspiring the Soul" for 34 years. With a circulation of 30,000, Creations is distributed bi-monthly to over 1,200 locations throughout **New York City and Long Island**. Our website receives over 50,000 visits per MONTH, bringing our combined print and online readership to **150,000**.

**"Spirituality in Action"**

### Where We Are

**C**REATIONS MAGAZINE is found at health food stores, wellness, spiritual and cultural arts centers, libraries, universities, supermarkets, coffee shops, music and book stores, yoga studios, gyms and wellness/green expos.

**"Inspiring the Soul"**



**CREATIONS MAGAZINE, Inc.**  
240 Main St.  
Suite 386  
Northport, N.Y. 11768  
(631) 424-3594  
[creationsmagazine.com](http://creationsmagazine.com)

### What We Do

**W**e serve the Holistic-Minded, Health-Conscious, Spiritually-Centered and Creative Communities. Each issue features seasonal topics including Personal/Spiritual Growth, Holistic Health, Nutrition, Relationships, Yoga/ Meditation, Lessons, Transitions and the Earth/Environment. We accept article submissions up to 900 words, and poetry.

Peace All-ways,  
Neil & Andrea



## Display Advertising Print Edition

*Please call for pricing*

Size / Dimensions		
<b>Full Page:</b>		10.25" W x 12" H
<b>2/3 Page:</b>		10.25" W x 7.95" H
<b>1/2 Page:</b>	<i>Horizontal:</i>	10.25" W x 5.9" H
	<i>Vertical:</i>	5" W x 12" H
<b>1/3 Page:</b>		10.25" W x 3.9" H
<b>1/4 Page:</b>	<i>Horizontal:</i>	10.25" W x 2.9" H
	<i>Vertical:</i>	5" W x 5.9" H
<b>1/6 Page:</b>		5" W x 3.9" H
<b>1/8 Page:</b>	<i>Horizontal:</i>	5" W x 2.9" H
	<i>Vertical:</i>	2.45" W x 5.9" H
<b>1/16 Page:</b>		2.45" W x 2.9" H

### AD RATES COVER 2 MONTHS (ONE ISSUE)

Run Ad Less Than 3x, Add 10% 3x Rate

Additional Specs on p4.

### ADS DUE ON THE 5TH OF THE MONTH PRIOR TO PUBLICATION

FREE 25-word calendar listing with  
the purchase of any size display ad  
Preferred Position: add 10%

### NEED HELP CREATING YOUR AD?

#### DESIGN FEES:

Full Page - \$129	1/4 Page - \$89
2/3 Page - \$110	1/6 Page - \$79
1/2 Page - \$99	1/8 Page - \$69
1/3 Page - \$95	1/16 Page - \$49

### Resources for Natural Living

Logo/Photo & 100 words  
\$199 per issue

3 issue minimum  
Prepay for all 3 issues  
and receive a 4th issue FREE

#### Includes BOTH Print and Website Editions

50¢ each additional word.  
No word limit.

One time set-up fee \$19

### Marketplace Box Ads

2.25" x 2.75" high  
\$150 per issue

3 issue minimum  
Design fee \$40

### Classifieds (Marketplace)

First 25 words

One Issue: \$49

3 Issues: \$135, Prepaid (25 words)

50¢ each additional word.  
No word limit.

Includes BOTH Print  
and Website Editions &  
FREE Live Links to Your Website

### Calendar of Events

\$35 minimum for 25 words

\$1 each additional word.  
No word limit.

Includes BOTH Print  
and Website Editions &  
FREE Live Links to Your Website

50¢ each for additional CAPS  
or **bold** words in Directory Profile,  
Classified and Calendar ads.

INSERTS: \$34.00 per 1000  
(10,000 minimum)

### Ad Proof Revision Policy

Advertiser receives initial Proof plus  
two (2) revisions, if necessary (total of  
three Proofs). Subsequent revisions are  
\$15 per Proof.

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**Online Advertising Prices**  
**Banner Ads**

“Prepay 2 months and receive a 3rd month FREE”

<i>Size</i>	<i>1 Month</i>
<b>Medium Rectangle</b> 300x 250 IMU	<i>\$49 One page/month</i>
<b>Half Page Ad</b> 300 x 600 IMU	<i>\$59 One page/month</i>
<b>Pop Under</b> 720 x 300 IMU	<i>\$59 One page/month</i>

**Art Dimensions:**

Width = in pixels; Height = in pixels

File Size: 30k maximum

File Format: Flash, GIF(animated or transparency), and JPEG

Resolution: 72 dpi minimum resolution

Linking: Include complete URL for proper linking

Calendar Listings - Online Only: 25 words/\$20

50¢ each additional word

FREE Live Links

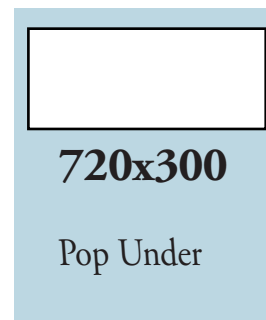
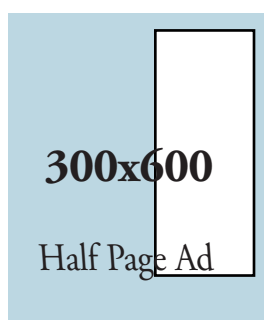
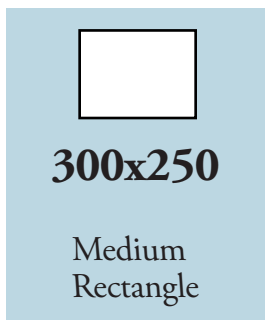
**FOR ADVERTISING INFORMATION**

Contact Neil or Andrea at 631 424-3594

[neil@creationsmagazine.com](mailto:neil@creationsmagazine.com)

240 Main St. Suite 386

Northport, NY 11768





**SPECIFICATIONS:** All ads must be high resolution (300 dpi) and supplied in PDF or jpeg. Color ads in CMYK. Artwork must be to size. *Ads that do not meet these requirements will be subject to additional design fees.*

**PAYMENTS:** Must be received by the 1st day of each odd numbered month. Checks and Credit Cards accepted.

DISCOUNTS available for THREE Issue and SIX Issue Agreements.

*To ensure and maintain integrity, we reserve the right to refuse any ad at any time.*

## FOR ADVERTISING AND OTHER INFORMATION

Contact Neil at 631 424-3594  
neil@creationsmagazine.com  
240 Main St. Suite 386  
Northport, NY 11768

**Note: Distribution begins 7-10 days prior to publication date.**

*Please visit [creationsmagazine.com](http://creationsmagazine.com) for New Articles, Listings and Event Information.*





## SUBMISSION GUIDELINES

Dear Contributor,

We welcome submissions of articles, poetry, art and photography dealing with spiritual/personal growth and holistic health. Our topics include creativity, prosperity, nutrition, the environment, relationships, love, sex, death, recovery, men's/women's issues, yoga/meditation, introspection and more.

These are the **guidelines** we use to consider publication of submissions:

Your submission must be informational, not promotional (not an "infomercial" or "advertorial" which serves primarily to promote one's product, practice or service). We do not reprint press releases and we generally shy away from features.

Including your short bio, the **MAXIMUM WORD COUNT IS 900.**

For whatever reason, your contribution may not fit into the theme we're currently working on. However, if we like it, we'll hold onto it. Our suggestion is to write from your heart. If you're passionate about it and love it, then maybe we will too!

**All submissions must be emailed. Please email articles and poems in a Word doc attachment, using 12 pt Times font, single spaced to neil@creationsmagazine.com**

Feel free to contact us periodically by email regarding its status, but not too often, please— we're a small staff!

We publish the first of each **even** month, February, April, etc., six issues per year. Articles must be received approximately six weeks prior to publication.

We look forward to receiving your contributions.  
Be well and keep creating!

*Peace All-ways,*

Neil & Andrea  
Publishers

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### EDITORIAL CALENDAR

#### **FEBRUARY/MARCH - WINTER ISSUE**

**Articles & Poetry Due: December 12th**

**Ads Due: January 5th**

**Relationships, Sex, Introspection and Meditation.**

#### **APRIL/MAY - SPRING ISSUE**

**Articles & Poetry Due: February 12th**

**Ads Due: March 5th**

**Honoring the Divine Feminine, celebrating Women, Mothers, Earth, the Environment and Rebirth.**

#### **JUNE/JULY - SUMMER ISSUE**

**Articles & Poetry Due: April 12th**

**Ads Due: May 5th**

**Balanced Masculinity, Fathers, Creative Passion, Prosperity and Abundance.**

#### **AUGUST/SEPTEMBER - BACK TO SCHOOL ISSUE**

**Articles & Poetry Due: June 12th**

**Ads Due: July 5th**

**Welcome the new school year with Lessons, and New Beginnings.**

#### **OCTOBER/NOVEMBER - AUTUMN ISSUE**

**Articles & Poetry Due: August 12th**

**Ads Due: September 5th**

**Change is good!  
Transitions, Cycles, Death and Healing.**

#### **DECEMBER/JANUARY - HOLIDAYS ISSUE**

**Articles & Poetry Due: October 12th**

**Ads Due: November 5th**

**Radiate the Spirit of the Holidays;  
Promote Peace and Goodwill.**

#### **NOTE:**

**Distribution begins the last week of the previous month.**